

April 8, 2011

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Brian Rechtman
BlueTree Marketing Corporation
3500 Mystic Point Drive
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Aventura, FL 33180

Dear Brian,

Miami Science Museum would like to thank BlueTree Marketing for being part of the success of the 9th Annual Galaxy Gala. The Galaxy Gala is the signature fundraising event for Miami Science Museum, and this year, with the help of BlueTree Marketing, we added an online component to our auction so that our attendees would have the opportunity to preview and bid on a sampling of silent auction offerings. BlueTree marketing not only helped set up the auction, but their consignment services proved very beneficial.

The online auction and consignment services turned out to be a great tool for us. The travel and experience packages that were secured through BlueTree Marketing were highly sought after by the attendees of the Galaxy Gala. Due to these high ticket items, our 9th Annual Galaxy Gala online and silent auctions were very profitable for the organization.

All at Miami Science Museum thank you for helping make this event such a success. Your online auction platform and consignment services are highly recommended. We look forward to a continued partnership with BlueTree Marketing.

Sincerely,



Rachael Sablotsky
Donor Relations Manager



IN ASSOCIATION WITH THE SMITHSONIAN INSTITUTION

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