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BlueTree Marketing Launches Services to Help Fundraising Service Providers Grow Their Online Marketing

AVENTURA, FL, December 21, 2009 – As we are continuing to move forward as a company that represents change and innovation, recently, BlueTree Marketing Corp. announced the launch of our Nonprofit and School Fundraising marketing programs designed for businesses or services that work with nonprofit organizations to enhance fundraising events.

According to the National Auctioneers Association, roughly 200,000 – 300,000 fundraising auctions are held each year, which raise \$14.6 billion. Benefit auctions are the fastest growing segment of auctions behind only real estate. BlueTree Marketing has recognized the disconnect fundraising service providers face when incorporating online marketing strategies into acquiring new customers.

Fundraising and Development personnel at nonprofit organizations and schools are looking for fundraising service providers. Now more than ever it is vital for these companies to have a strong presence on the web.

BlueTree Marketing has taken years of online marketing experience in attracting new fundraising auction clients and created a service to help fundraising service providers establish their individual online marketing strategy.

About BlueTree Marketing.

BlueTree Marketing specializes in Web 2.0 marketing & online fundraising auctions, BlueTree Marketing provides a turn-key Internet strategy to help organizations grow an active online community that interacts with its supporters and manages the organization's brand online. BlueTree Marketing has also designed an online auction solution specifically designed to meet the fundraising needs of schools and nonprofit organizations. Our online auctions create opportunities to increase revenue and awareness by reaching out to new donors and opening up fundraisers to a wider audience.

For more information about BlueTree Marketing, including current and recently concluded auctions, visit www.bluetreemarketing.com.